INDIAN INSTITUTE OF MEDICAL REPRESENTATIVE

Promise For Perfect Career

COMPANY OVERVIEW

- ISO 9001:2015 Certified
- Worlds only Training Institute since 2000

MR Training institute

Collaborations

 500+ leading Indian Pharma Company 20,000 + placements till date

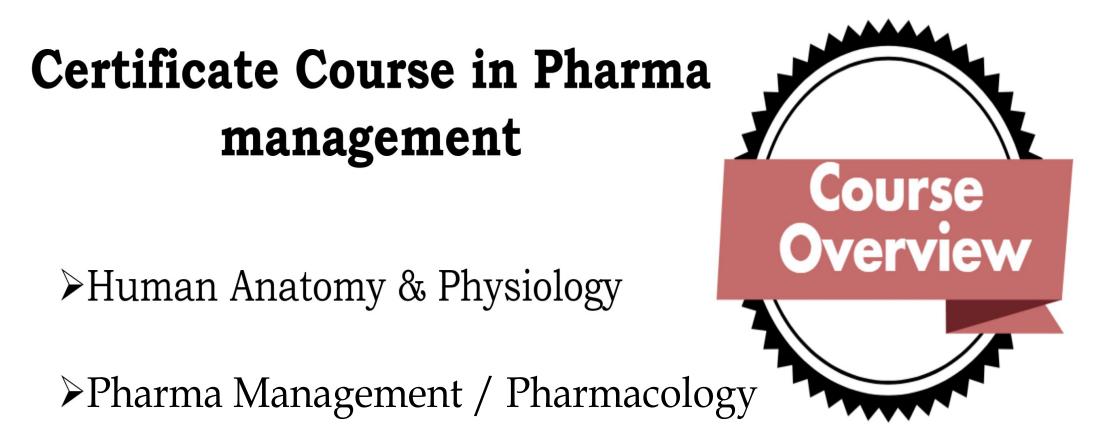
Placement



To be a centre of excellence in Training and skill development to produce globally competent Medical representative professionals and produce 1 Lac M.R.S yearly

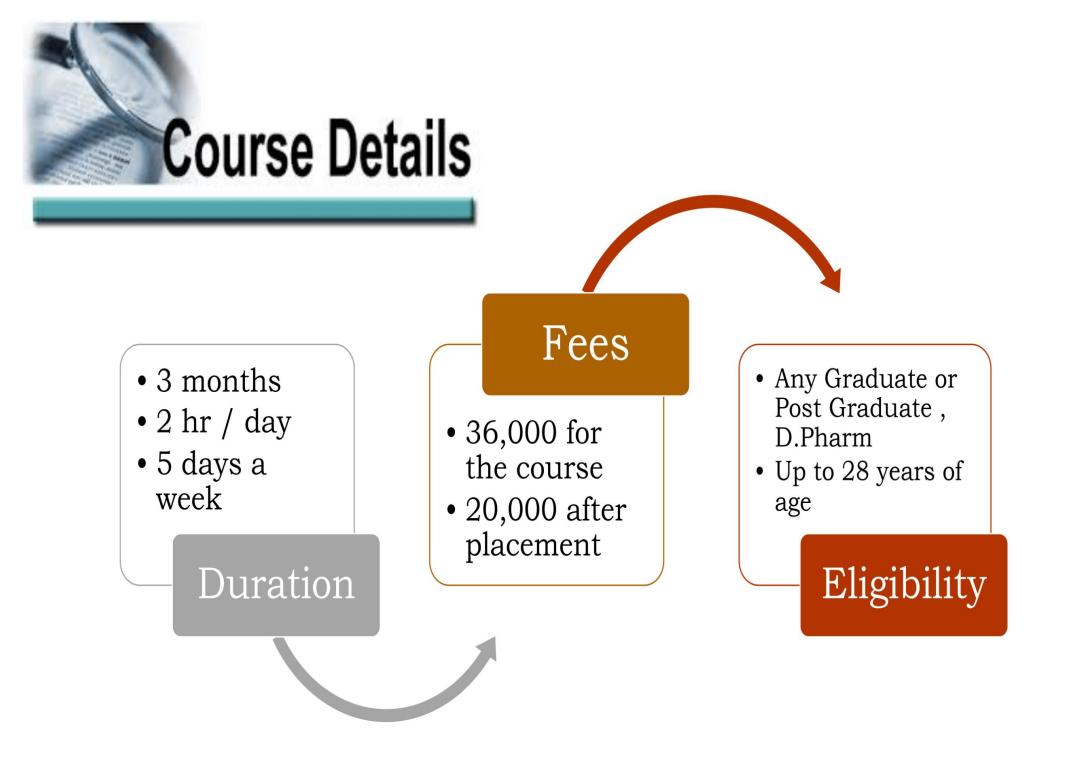


To make 2 lakh individual employable as Competent medical representatives by 2025



>English communication and personality development

Mock sessions and Practical Sales Training



The only institute offering 100% Job guarantee

or else guaranteed 100% Fee

Refund



"To achieve our mission for providing **employability to 2 lakh individuals** and competent medical representatives to the pharma industry we are expanding across pan India with an aim to increase the outreach of **MR** in every corner of the country there by creating edu entrepreneurs & employable individuals for a better tomorrow "





Infrastructure



Team



Finance



INFRASTRUCTURE

Office space 800-1000 sqft

Reception area / Desk

2 cabins

1 classroom



1 Centre Head

1 Female Counsellor

1 Receptionist

Faculty for Communication & PDP

Faculty for Anatomy&Physiology

Office Boy

Business Development / Mobilization executive

FINANCE



➢Brand Royalty fees

≻Infrastructure Set up

➢Human resource

Brand Royalty Fees



INR 9 Lac + 18% GST for period of 9 years

	Particulars	Amount		
Infrastructure set up cost	office set-up, fixatures (one time)	5 Lac - 6 Lax		
	Office space rent (per month)	12,000-25,000		
	Note : Set-up Cost & Rent amount may be customized as per regions			

Human Resource

Centre Staff	Average Salary (per month)
Centre Manager	20,000 -25,000
Counsellor	8,000-10,000
Receptionist	6,000-8,000
Faculty Anatomy (Part time)	5,000
Faculty Communication &PD (part time)	5,000
Office boy	5,000
Total Per month	49,000
Total Per year	5,88,000

Particulars	Cost incurred per month	Cost incurred Per year
Human Resource	49,000	5,88,000
Rent	15,000	1,80,000
Electricity and other logistics	3,000	36,000
Total	67,000	8,04,000
Brand royalty Fees (one time) for 9 years		9 Lacs

Total Cost incurred

Based on Revenue Sharing

70/30 Model

Franchise Model

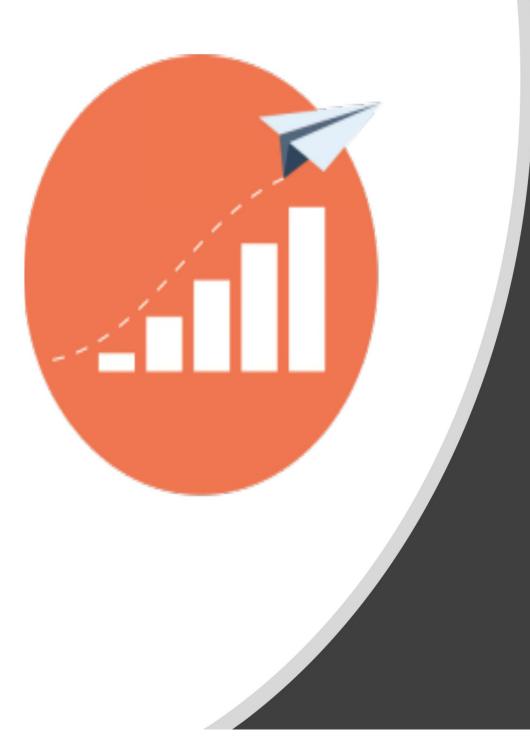
50/50 Model

70/30 model

70% Revenue goes to the Franchise and 30% to the Franchisor

National Branding and marketing will be responsibility of Franchisor

Centre head Recruitment and salary will be responsibility of franchisee



Financial Projections



100

No of admissions per year



Fees collected per year

Admission Projections

Financial Projection for 70/30 model

		1st year	2nd year	3rd year
	Per month	Per year		
Human resource	50,000	600000	600000	600000
Rent	20,000	240000	240000	240000
Infrastructure Set-up Cost	4,00,000	4,00,000		
Electricity and other logistics	5,000	60000	60000	60000
Franchisee cost (One time)		9 Lac	0	0
GST (@18% of Franchisee cost)		1.62 Lac	0	0
Business royalty @30%		20.6 Lac	24.2 Lac	29.9 Lac
Branding and marketing		20,000	20,000	20,000
Total Expenditure		3130700	2600000	2600000
Revenue		67.9 Lac	58.80 Lac	1 Cr. 80k
Total income (revenue - Expenditure)		47,04,000	84 Lac	70.56 Lac
Expected ROI (%)		63.2	71.9	79.7

Expected ROI 70/30 model

